

NEWSLETTER OF THE CHALDEAN AMERICAN CHAMBER OF COMMERCE

CHALDEAN COMMERCE

2016 ANNUAL REPORT + 2017 MEMBER DIRECTORY



CHALDEAN
AMERICAN
CHAMBER OF
COMMERCE

MEDIA KIT



**METRO DETROIT'S DEFINITIVE GUIDE
TO THE CHALDEAN AMERICAN BUSINESS COMMUNITY**

Metro Detroit is home to more than 150,000 Chaldeans – an entrepreneurial community known for their love of family and faith. 61 percent of Chaldean households own their own business. There’s no better way to reach this loyal and lucrative group than with our annual member directory!

- ▶ **3,000 copies distributed and direct-mailed to Chaldean businesses**
- ▶ **Special pricing for Chaldean American Chamber of Commerce members**

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B
C
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Member Listings

1-800-LAW-FIRM
AMERICA'S LAW FIRM
www.1800lawfirm.com
Ari Kresch
CEO, Founder AKresch@
P: 248-565-2099 1800lawfirm.com
Low Flat Fees No Hourly Rates
26700 Lahser Rd, Ste 400 Southfield, MI 48033

1-800-LAW-FIRM
Attorneys / Legal Services
Ari Kresch
26700 Lahser Road, Suite 400
Southfield, MI 48033
tel: (248) 565-2099
web: www.1800lawfirm.com

3 BROTHERS AUTO SALES
Automotive Sales & Services
Saita Awades
5250 East 8 Mile Road
Detroit, MI 48234
tel: (313) 826-7509
web: www.3brothersautosales.com

3-C CONSTRUCTION
Construction / Remodeling
Jeff Chase
Royal Oak, MI 48067
tel: (248) 541-5587

ABBOO, RAED
Professional

ABBOUD, ROCK
Professional

ABCOSAT
Information Technology Consulting / Web
Development
Saad Hajjar
6775 Daly Road, Suite 101
West Bloomfield, MI 48322
tel: (248) 538-7300 x201
web: www.abcosat.com

ABDOW, DANNY
Student

ABERDEEN VAN LINES
Moving Company / Storage
Sam George
680 Tierney
Highland, MI 48356
tel: (248) 624-7727
web: www.aberdeenvanlines.com

ABF ENVIRONMENTAL
Environmental Products & Services
Frederick Abdou
28200 Orchard Lake Road, Suite 101
Farmington Hills, MI 48334
tel: (586) 405-5416
web: www.abfenvironmental.com

ACCESSORIES BY STEPHANIE
Retail
Stephanie Oram
2300 Haggerty Road
West Bloomfield, MI 48323
tel: (248) 669-4322
web: www.fashionsbystef.com

ACHO, NICOLETTE
Professional

ACME AUTO PARTS NEW & USED
Automotive Sales & Services
Jason Brikho
986 Cesar E Chavez Avenue
Pontiac, MI 48340
tel: (248) 499-7722
web: www.acmeautopartsmi.com

ADP
Payroll / Check Cashing
Joel Bonnett
5850 Mercury Drive, Suite 280
Dearborn, MI 48126
tel: (313) 336-7700
web: www.adp.com

ADVANCED CONCRETE USA, INC.
Concrete
Mark & John Asmar
1109 Decker Road, Suite A
Walled Lake, MI 48390

TO RESERVE YOUR AD CALL 248-996-8340

AD RATES ALL ADS ARE FULL COLOR AT NO EXTRA COST!

SIZE OPTIONS	DIMENSIONS	CACC MEMBER	NON-MEMBER
Full page (bleed):	8.625" x 11.125" (safe zone: 7.75" x 10.25")	\$800	\$900
Full page (non-bleed):	7.75" x 10.25"	\$800	\$900
Half Page Horizontal:	7.75" x 5"	\$600	\$675
Quarter Page:	3.75" x 5"	\$350	\$400
Business Card:	3.5" x 2"	\$175	\$200
PREMIUM PLACEMENT			
Back Cover:	8.625" x 11.125" (safe zone: 7.75" x 10.25")	SOLD	SOLD
Inside Back Cover:	8.625" x 11.125" (safe zone: 7.75" x 10.25")	\$3,000	\$3,500
Inside Front Cover:	8.625" x 11.125" (safe zone: 7.75" x 10.25")	\$3,000	\$3,500
Page 3:	8.625" x 11.125" (safe zone: 7.75" x 10.25")	\$2,500	\$3,000
Opposite Contents Page:	8.625" x 11.125" (safe zone: 7.75" x 10.25")	\$1,500	\$2,000
Opposite Publisher Note:	8.625" x 11.125" (safe zone: 7.75" x 10.25")	\$1,500	\$2,000

PLEASE NOTE: All dimensions are WIDTH x HEIGHT. Half and quarter page ads do not bleed. Actual printed size may be adjusted slightly. For full-page bleed ads, please be sure text and other critical content is at least .3125" from the edge, or within the safe zone.

BOOK TRIM SIZE: 8.375" x 10.875"

DEADLINE

Ad Placement and Materials
December 16, 2016

TERMS

- All ads and ad materials must comply with guidelines outlined on this page
- All ads must be pre-paid
- Make checks payable to:
Chaldean American Chamber of Commerce

AD DESIGN

Basic ad design: \$100, includes three proofs. Client must supply all copy, logos and photos in high-resolution. Additional proofs are charged \$60 per hour.

CONTACT US:

Chaldean American Chamber of Commerce
30850 Telegraph Road, Suite 200
Bingham Farms, MI 48025

248-996-8340 TEL
248-996-8342 FAX

EMAIL info@chaldeanchamber.com
ONLINE www.chaldeanchamber.com

ELECTRONIC FILE SUBMISSION GUIDELINES

All submitted artwork must comply with the specs outlined below. Files requiring resizing or any other editing are subject to additional charges.

PUBLICATION DIMENSIONS:

Trim Size: 8.375" x 10.875"
Bleed Size: 8.625" x 11.125"
(.125" bleeds on all sides)
Live Image Area: 7.75" x 10.25"

ACCEPTABLE FILE FORMATS:

Acrobat PDF X-1a, Quark Xpress (Mac), InDesign (Mac), Illustrator (Mac) or Photoshop (Mac)

UNACCEPTABLE FILE FORMATS

Files submitted in any format not listed above are not acceptable. Files created in Microsoft Publisher, Word, Powerpoint and Excel do not conform to publishing industry standards and will need to be recreated for an additional charge.

LAYOUT SPECIFICATIONS

- All digital art files must be sized to the dimensions listed at the top of this page
- All colors must be converted to CMYK process

IMAGES

- Effective resolution for color and grayscale images must be at least 300 dpi
- All color images must be set to a color mode of CMYK
- RGB images will require conversion and will incur additional charge
- Effective resolution for lime art scans (1 bit TIFFs) must be at least 600 dpi
- All images must be embedded correctly into the PDF file or included with the page layout file

FONTS

- All fonts used must be embedded correctly into the PDF file or included with the page layout file
- All fonts must include both screen and printer components as applicable

TRANSFERRING FILES FOR PUBLICATION USE

- Files under 5 MB in size may be submitted via email
- Submit materials to info@chaldeanchamber.com or your sales representative
- Larger file sizes should be submitted via FTP
Contact your sales representative for details

TO RESERVE YOUR AD CALL 248-996-8340

CLIENT INFORMATION

Client: _____ Telephone: _____
 Address: _____ Fax: _____
 _____ E-Mail: _____
 Contact: _____ Sales Rep: _____
 Special Requests*: _____

*SPECIAL REQUESTS ARE CONSIDERED, BUT NOT GUARANTEED.

AD SPECIFICATIONS

SIZE OPTIONS	DIMENSIONS	CACC MEMBER	NON-MEMBER	TOTAL
Full page (bleed)	8.625" x 11.125" (safe zone: 7.75" x 10.25")	\$800	\$900	
Full page (non-bleed)	7.75" x 10.25"	\$800	\$900	
Half Page Horizontal	7.75" x 5"	\$600	\$675	
Quarter Page	3.75" x 5"	\$350	\$400	
Business Card*	3.5" x 2"	\$175	\$200	

PREMIUM PLACEMENT

Back Cover	8.625" x 11.125" (safe zone: 7.75" x 10.25")	\$3,500	\$4,000	
Inside Back Cover	8.625" x 11.125" (safe zone: 7.75" x 10.25")	\$3,000	\$3,500	
Inside Front Cover	8.625" x 11.125" (safe zone: 7.75" x 10.25")	\$3,000	\$3,500	
Page 3	8.625" x 11.125" (safe zone: 7.75" x 10.25")	\$2,500	\$3,000	
Opposite Contents Page	8.625" x 11.125" (safe zone: 7.75" x 10.25")	\$1,500	\$2,000	
Opposite Publisher Note	8.625" x 11.125" (safe zone: 7.75" x 10.25")	\$1,500	\$2,000	

AD DESIGN

\$100 (Initial design using client-supplied materials, includes 2 revisions) Hourly rate of \$60 applies thereafter

TOTAL COST Total Cost per Ad + Initial Ad Design Fee (if applicable)

* BUSINESS CARD IMAGES WILL BE REDUCED APPROXIMATELY 20% TO FIT COLUMN FORMAT

AGREEMENT

The advertiser/agency hereby authorizes and directs Chaldean American Chamber of Commerce to publish the advertising listed above based upon the terms and conditions on this page. This Agreement states all the terms and conditions governing this Agreement and no representation or promises of any kind, not contained herein, shall bind, or in any way, affect the obligation of the parties. **This agreement will become Non-Cancelable upon rate confirmation and acceptance by Chaldean American Chamber of Commerce. All advertisements must be prepaid.**

Client Authorized Signature _____ Date _____ Chaldean American Chamber of Commerce Rep. _____ Date _____

Print Name _____

TERMS AND CONDITIONS OF ACCEPTANCE OF ADVERTISEMENTS Chaldean Commerce is produced and published by the Chaldean American Chamber of Commerce, ("Publisher"). Orders for insertion of advertisements in the Chaldean Commerce and/or associated website are accepted subject to the following conditions. For the avoidance of doubt, in these terms the words "published" or "publication" shall mean published in any medium owned and produced by the Publisher. (1) While every effort will be made to meet the wishes of advertisers, the Publisher does not guarantee the publication of any particular advertisement or its publication on any particular date. (i) In the event of any error, misprint or omission in the publication of an advertisement or part of an advertisement (however caused) the Publisher will make a reasonable refund of or adjustment to the cost. No refund or adjustment will be made where the error, misprint or omission does not materially detract from the advertisement. (ii) In no circumstances shall the total liability of the Publisher for any error, misprint or omission exceed (a) the amount of a full refund of any price paid to the Publisher for the advertisement in connection with which liability arose or (b) the cost of a further or corrective advertisement of a type and standard reasonable comparable to that in connection with which liability arose. (iii) It is the responsibility of the advertiser/advertising agency to check the first appearance of any series of advertisements and notify the Publisher immediately of any errors. The Publisher assumes no responsibility for the reception of errors unless notified by the advertiser. (iv) Except as set out above, the Publisher accepts no liability in respect of any loss or damage occasioned directly or indirectly as a result of publication of any advertisement or any loss or damage occasioned directly or indirectly by any total or partial failure (however caused) of publication of any advertisement.