

MEMBER TO MEMBER DISCOUNT MAILING

COST: \$125.00 & 1000 pieces (*must be pre-paid to participate*)

DEADLINE: Friday, July 21, 2017 at 4:00 P.M. to the Chamber office
30095 Northwestern Highway, Suite 101, Farmington Hills, MI 48334
(*Mailing will be shipped the week of August 1, 2017*)

Questions: Call 248-851-1200 or email snavarrette@chaldeanchamber.com and put "Member to Member Mailing" in the subject line

MAILING GUIDELINES:

1. Must be current Chaldean Chamber member (**business member or above**) to participate and/or utilize program.
2. No pieces larger than 8.5 x 11 inches (standard sheet of paper).
3. Can have no more than 2 pieces and pieces must be attached to each other (i.e. pamphlet and business card must be stapled together).
4. Pieces not attached together will be charged as separate pieces.
5. Pieces can be folded (i.e. folding in half or tri-brochure).
6. Please do not use dated pieces and if you choose to do so, the date on the material should be good for at least 6 months (i.e. expires Dec. 31, 2017).
7. No ink pens or markers or items that may break/melt/damage during mailing.
8. No bulky items (chip clips, cube pads, coffee cups, etc.). Items included in this mailing are mailed in legal size envelopes.
9. The Chamber reserves the right to refuse any items.

MAILING IDEAS

1. Use colored ink or paper to stand out.
2. Offer a discount or incentive for members only (i.e. Chamber members receive 10% off with this flyer or Chamber members get free credit check with this card).
3. Offer a drawing for returning your piece to the office (i.e. Return this sheet filled out to ABC, 123 your street, city and be entered into a drawing for \$50.00 Visa gift card by Oct. 1, 2017. Drawing will take place Oct.).
4. Use creative advertising pieces (i.e. flat magnets, coasters, note/greeting card, menu, laminated business card, thin/flat mouse pad, gift certificate, etc.).
5. Make attention-getting flyers (i.e. color, photos, bold words, etc.).
6. Have fun, be creative and share with members!